

ForRent.com® Style Your Space Facebook® Contest Rules

ForRent.com® wants to see before and after photos of the space inside or outside your house, apartment, condo, studio, townhome, or wherever you call home. Style and then share your updated place for a chance to win \$2,500. Visit ForRent.com on Facebook® and submit photos of your space for your chance to win!

How to play

1) Visit the ForRent.com Facebook Fan Page (<http://www.facebook.com/aptsforrent>) and press the “like” button. You must be logged into Facebook in order to “like” the page.

If you do not have a Facebook account and would still like to participate, submit your photos by emailing them to DhmSocial@ForRent.com by 11:59 PM EDT March 28, 2014.

2) Take original photos of your work and upload them on the ForRent.com Facebook Fan Page (<https://www.facebook.com/aptsforrent>). **MUST INCLUDE ONE (1) BEFORE AND ONE (1) AFTER PHOTO TO BE ELIGIBLE TO WIN.**

3) One (1) Grand Prize Winner will be selected among all eligible participants during the Contest Period and awarded Two Thousand Five Hundred Dollars (\$2,500) in gift cards. Entries will be judged by an internal panel of judges reflecting the “Contest Criteria”. Grand Prize Winner will be announced after March 28, 2014. Good luck!

Official Rules

Please read these Official Rules before entering this Promotion (the “Promotion”). By participating in the Promotion, you agree to be bound by these Official Rules and represent that you satisfy all of the eligibility requirements below.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS PROMOTION.

1. **Eligibility.** The Promotion is open only to legal residents of the 50 United States or District of Columbia, age 18 or older (or the age of majority in entrant’s state of residence), who have a user account on Facebook. You must be a fan of ForRent.com Facebook Page upon entering the Promotion, and if asked, you are to provide an affidavit of eligibility. If you do not meet all eligibility requirements in these Official Rules, you are not eligible to win a prize and ForRent.com® (“Sponsor”) reserves the right not to award prizes to you. Employees and their immediate family (parent, child, sibling and spouse of each) and individuals residing in the same household (whether or not related) of ForRent.com, Inc. (“Sponsor”), United Advertising Publications, Inc., or Dominion Enterprises, and any of their affiliates, subsidiaries, advertising and promotion agencies, and all other entities or individuals associated with the development, administration, or fulfillment of the Promotion (collectively, the “Entities”) are not eligible to win. The Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.

2. Promotion Period. The Promotion starts at 11:00 a.m. (Eastern Standard Time) on March 3, 2014 and ends at 11:59 p.m. on March 28, 2014 (Eastern Daylight Time) (the “Promotion Period”). All entries must be received during the Promotion Period to be eligible to win a prize.

3. How to Enter. To enter at any time during the Promotion Period, visit ForRent.com Fan Page (<https://www.facebook.com/aptsforrent>) and upload your photos. No more than (25) entries per person during the Promotion Period. **One entry is equal to one (1) before AND one (1) after photo.** Entries become the property of Sponsor. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address used to enter will be deemed to be the registrant or player. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address.

4. Rules for your photos. Your photos must demonstrate how you styled or upgraded or otherwise improved your place, and they must comply with the following requirements to be eligible:

- a) Your photos must be submitted as an attachment in one of the following formats: JPEGs (JPG), Non-Animated GIFs or PNGs and the file size must be no larger than 10MB (Ten Megabytes) in size.
- b) Your photos must be your original work.
- c) You are limited to submitting twenty-five (25) entries which consists of one before and one after photo.
- d) You may submit photo(s) that include more than one space.
- e) Your photos may not have won previous awards in any other contest whatsoever at any time.
- f) Your photos must not infringe upon the rights of any third-party, including, without limitation, copyright, trademark, and rights of publicity and/or privacy.
- g) Your photos must be suitable for publication and may not be violent, immoral, offensive, illegal, pornographic, obscene, indecent or similarly inappropriate as deemed solely by Sponsor.
- h) Your photos may not contain any content that is or may be perceived to be defamatory or that represents the Sponsor in a negative way or in any manner not consistent with Sponsor’s brand and/or reputation as deemed solely by Sponsor.
- i) Your photos may not contain any mention, discussion, logo, trademark, service mark, storefront, trade dress, mascot, photograph, or other image of any business or company, other than ForRent.com, unless it is solely your intellectual property.

j) Your photos may not include the likenesses of any identifiable persons other than yourself, unless written permission is obtained by you.

k) Your photos cannot be dangerous or unsafe to make or produce, or include activities that are dangerous, unsafe, or present unreasonable risk of harm to person, animal or property, or suggest or imply to any person to undertake any dangerous, unsafe or unduly risky activity as deemed solely by Sponsor.

l) Your photos may not in any other way violate applicable laws and regulations. Any photo in violation of any of the above requirements and restrictions will be deemed void. By submitting a photo in the Contest, you represent and warrant that these requirements have been met. Failure to satisfy these requirements, as determined in Sponsor's sole and absolute discretion, may result in ineligibility with respect to all photos submitted by you.

YOU ARE RESPONSIBLE FOR OBTAINING PERMISSION TO USE THE PICTURE, IMAGE, AND/OR LIKENESS OF ANY THIRD PARTIES SHOWN IN THE PHOTOS. Sponsor may request that any such third parties sign a waiver and release prior to the posting of the photo on the Website or the granting of any prize.

5. **Prize:** ONE (1) GRAND PRIZE: One winner will receive Two Thousand Five Hundred Dollars (\$2500.00) in gift cards.

6. **Judging:** Submitted photos will be selected according to the following contest criteria.

CONTEST CRITERIA:

- Creativity/Originality35%
- Presentation/Image Quality25%
- Number of Entries.....20%
- Relevance to Theme/Follows Contest Instructions.....20%

In the unlikely event of a tie, the photos with the earliest upload/entry date will be deemed the winner.

The Grand Prize Winner will be announced after March 28, 2014. All prizes will be awarded within thirty (30) days after winner verification. If a prize notification is returned as undeliverable or if the winner does not respond to the notification within seven (7) calendar days, it will result in disqualification, and the prize will be awarded to an alternate winner. The prize winners may be required to execute an affidavit of eligibility and liability/publicity release within seven (7) days following the date of attempted notification. Prizes are not assignable or transferable, except to a surviving spouse.

The prize is awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose), except that the prize will be subject to its manufacturer's standard warranty (if any). No substitutions or exchanges (including for cash) of any prize will be permitted, except that Sponsor reserve the right to substitute a prize of equal or greater value. Winner is responsible for all federal, state, local, sales and

income taxes associated with receipt and/or use of any prize. Entry and acceptance of any prize constitutes permission to use winner's name, prize won, business affiliation, hometown and likeness for online posting and promotional purposes without further compensation, except where prohibited by law. Unless prohibited by law, winner will be required to sign and return an affidavit of eligibility, liability release, publicity release, tax forms, and other reasonable documentation provided by Sponsor before being awarded a prize. If winner does not execute such documentation upon request, their prize will be forfeited and the prize will be awarded to an alternate winner.

7. Rights in the Photos. Each Entrant, as a condition of participation in the Promotion, hereby grants Sponsor the perpetual, worldwide right to edit, adapt, modify, reproduce, publish, distribute, and otherwise use (unless prohibited by applicable law) the photo (including all material embodied therein) in any way or in any media now or hereafter known for trade, advertising, promotional, or other purposes as Sponsors determine, in their sole and absolute discretion, without further notice or compensation to the Entrant or any other third parties.

Nothing herein shall be construed to require Sponsor to publish, distribute or in any way use the photo (or any of the material embodied therein) should Sponsors in their sole discretion decline to do so.

8. Privacy and Publicity. Sponsor will collect personal data from Entrants, and this information may be used for the purposes of administering the Promotion, publicizing the Promotion, and other promotional purposes that benefit the Sponsor. Unless prohibited by law, participation in the Promotion constitutes each Entrant's consent for Sponsor to use the Entrant's name (or username), age, hometown, and state of residence for Promotion or promotional purposes in any media now known or later developed, without payment or consideration to the Entrant. This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. You are providing your information to ForRent.com and not to Facebook.

Information collected from Entrants and voters is subject to Sponsor's Privacy Policy available at http://www.dominionenterprises.com/main/do/Privacy_Policy. If you do not wish to receive future offers, notices or other mailings from Sponsor, please write to http://www.dominionenterprises.com/main/do/DE_Email_Opt_Out_Form. Be sure to provide your name, email and specific information about the website or subscription(s) that you no longer wish to receive. Please allow a few days for your request to be processed. If you "opt out" of receiving further promotional materials or notices, the only communications you will receive from us will be about transactions that you initiate. By opting-out, residual information may nonetheless remain in our database and other records, which may not be permanently deleted.

9. General: Sponsor will not be responsible for late, lost, illegible, incomplete, damaged or misdirected entries and accepts no responsibility for any injury, loss or damage of any kind resulting from an entrant's participation in the Promotion. By entering the Promotion, each entrant agrees to these Official Rules and waives and releases Sponsor and Sponsor's parents, subsidiaries, and affiliated companies, and all other businesses involved in this Promotion, as well as the employees, officers, directors and agents of each, from, all claims, costs, injuries, losses, or damages of any kind arising out

of or in connection with the Promotion or delivery, mis-delivery, acceptance, possession, use of or inability to use the prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory. Sponsor reserve the right to amend these Official Rules or to terminate this Promotion. Any provision of these Official Rules deemed unenforceable will be enforced to the extent permissible, and the remainder of these Official Rules will remain in effect. Sponsor is not responsible for any typographical or other error in the printing of any Promotion materials, administration of the Promotion or in the announcement of any prize. The Promotion and these Official Rules will be governed, construed and interpreted under the laws of the Commonwealth of Virginia. Entrants agree to be bound by these Official Rules and by the decision of Sponsor, which are final and binding in all respects.

10. Winner List; Rules Request: For the winner list or copy of the official rules, visit <http://ForRent.com/blog/category/contests/> or send a self-addressed, stamped, business-size envelope after March 28th, 2014 to Sponsor at the address listed below, Attn: Contest Rules Request (Hyon Cho). Residents of WA and VT may omit return postage. Sponsor: ForRent.com, Inc. 150 Granby Street, 16th Floor, Norfolk, VA 23510. Confidentiality: By entering, you may be contacted by Sponsor with future promotional offers.